Survey research is a commonly-used method of collecting information about a population of interest. The population may be (e.g., children aged 3-5 years in the study of early care and education programs, general population, parents of young children) or organizations (e.g., early care and education programs, k-12 public and private schools).

Speaking of Research
Pretest-posttest designs and measurement of change

Pretest-posttest designs and measurement of change
Dimiter M. Dimitrov and Phillip D. Rumrill, Jr.
Pretest-posttest designs are one of the most common designs utilized in research studies to measure the change in a variable before and after an intervention or exposure of interest. In this article, we provide an overview of pretest-posttest designs, the potential threats to the validity of the results, and provide guidance for conducting a successful pretest-posttest design study.

Abstract. The article examines issues involved in comparing groups when pretest-posttest designs are used. Specifically, it discusses the proper measurement when using pretest-posttest designs, how to design a proper pretest-posttest design study, and how to conduct a successful study. 

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Pretest–Posttest Design - SAGE Research Methods
Research design can be daunting for all types of researchers. At its heart it might be described as a formalized approach toward problem solving, thinking, a

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